



CANADIAN PRINTING INDUSTRIES ASSOCIATION
ASSOCIATION CANADIENNE DE L'IMPRIMERIE

2-2026 Lanthier Drive, Suite 407
Orleans, Ontario K4A 0N6

PRESS RELEASE

OTTAWA, ON – November 17, 2014

State of the Printing Industry in Quebec Report

The Canadian Printing Industries Association (CPIA) announced an important industry collaboration with the Quebec Printing Industry Association (AQII), the Quebec Technical Association of Flexography and Packaging Manufacturers (ATFFEQ), the Institute of Graphic Communications and Printability (ICI), the Graphic Communications Sector Counsel of Quebec (CSMOCGQ) and several other relevant industry partners to create and publish a report on the State of the Printing Industry in Quebec.

CPIA provided both industry specific data and strategy in its role on the steering committee responsible for the project. The CPIA further assisted with the development of the process utilized to communicate with printers and related industry participants across the province as well as the engagement of an expert research group to conduct and write the report.

Denis Leftakis, President of the Quebec Printing Industry Association (AQII) commented that “For Quebec printers, this report will be an important tool and reference in identifying tendencies within our print market, including major capital investment in technology, the business environment and the main trends of the industry. The success of this initiative would not have been possible without the help of the CPIA and our other industry partners”.

The province wide survey is being launched today to more than 2,500 Quebec printing industry participants. The report is anticipated to be published in early 2015 and will include analysis and conclusions regarding the economic, technological, and management issues affecting the printing industry. The report will also determine to what extent Quebec printers are adopting new business strategies focused on value-added products and technological innovations.

Sandy Stephens, Chairman of the CPIA, stated that “Quebec represents a significant portion of the Canadian Printing Industry and we are very pleased to have participated and contributed to this important initiative. The Quebec Printing Industry will be well served by the pending report which will undoubtedly contribute to the progression of the industry”.

About AQII

The AQII is Quebec’s printing industry association dedicated to the advancement of Print. The AQII supports and defends the interests of print producers and contributors in Quebec through strong industry collaboration and promotion activities supporting the sustainability, health and progression of the Quebec printing industry.

About the CPIA

The CPIA is a national association dedicated to the advancement of the printing industry. The CPIA supports the interests of all members in the pre-press, press and bindery industries across Canada by promoting print initiatives and industry collaboration. CPIA also supports its membership by providing national Government representation, advocacy and networking opportunities. Member benefits include a comprehensive suite of management tools and services in support of the advancement of print, skills development and education.

Information:

Mr. Brian Ellis, CPIA Executive Director
Phone: 613-236-7208 or 1-800-267-7280
Email: brianellis@cpi-a-ci.ca
Web site: www.cpi-a-ci.ca