



Canadian Printing Industries Association
Association canadienne de l'imprimerie

PRESS RELEASE

OTTAWA, ON – June 26, 2014

The Canadian Printing Industries Association Welcomes Brian Ellis

The Canadian Printing Industries Association (CPIA) announced today that Brian Ellis will be joining the association as the Executive Director, effective July 1, 2014.

Ellis, former director of marketing for Heidelberg Canada, has had extensive experience over the years in printing technologies, business processes and education, especially pertaining to the graphic arts industry.

“We are very fortunate to have Brian join us with his strong connection to our industry, especially now as we launch many new initiatives to provide increased benefits to our members,” commented Sandy Stephens, CPIA Chairman.

In his new role, Ellis will focus on areas such as print advocacy, sustainability, education and market intelligence to bring additional benefits to the members.

About the CPIA

The CPIA is a strong, financially viable national association dedicated to the advancement of the pre-press, press and bindery industries. CPIA promotes the interests of all members in the pre-press, press, and bindery industries across Canada. CPIA supports its membership by providing national government representation, advocacy and networking opportunities. Member benefits include a comprehensive suite of management tools and services in support of the advancement of print, skills development and education.