



Canadian Printing Industries Association
Association canadienne de l'imprimerie

February 1st, 2023

Letter to CPIA Membership & Partner Organizations – 2022 Year end report

We are pleased to provide you with an update of your national association's activities in 2022. Our Board, Member organizations, Partners and Advisors continue to play an important role in making our association a vibrant and sustaining entity within the Canadian marketplace.

We remind you of our mission:

- Provide a national voice and platform for our industry; and
- Provide a connection point for regional associations, sector associations and print-focused post-secondary educational programs

The following is an outline of some of your national association's activities:

- Your Board composed of volunteers continues to meet monthly to review progress to date and to plan future association activities. As a result of changing our by-laws in 2021 the Board was expanded and now includes 15 individuals. We filled two executive positions by naming April Burke of OPIA as Vice-Chair and Jamie Barbieri of l'AQIFE as Secretary-Treasurer of your association. We welcomed the Manitoba Print Industry Association (MPIA) in January. The Board now has representatives from every printer regional association in Canada.
- Our 4 standing committees continue their hard work:
 1. The government affairs committee has not been as active as we would like and we plan to reactivate this very important committee in 2023.
 2. Our education committee was expanded during the first half of 2022 with Southern Alberta Institute of Technology joining our 5 Educational Institutions. Your committee in cooperation with our Educational Institutions developed a brochure on "Careers in Print" with the objective of educating potential students on the many interesting career opportunities within our industry. The brochure was released in September 2022 and was distributed to all our stakeholders for their use.
 3. Our supplier committee has continued its work at engaging prospective suppliers to partner with your association aimed at supporting ongoing training and educational events.



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4. Our communication and events committee facilitated a major webinar on the challenges associated with the supply chain. We had speakers from Domtar, Lecta, Spicers and PPPC. They were followed by a panel discussion involving three speakers from printers from across the country. The webinar was extremely successful with over 130 participants attending the session. Your committee is now busy at planning another event to be presented in February of this year.

We recently formed a Printer Advisory committee which will meet quarterly in 2023 to suggest ways and means of increasing the CPIA's value to the industry.

We intend to continue to develop programs that provide value to our regional associations members as well as partner organizations. We thank our regional associations, supplier and educational institutions partners for their continued support.

Sincerely,

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