



Canadian Printing Industries Association
Association canadienne de l'imprimerie

September 9, 2024

Letter to CPIA Membership and Partner Organizations: 2024 Update

It is our pleasure to provide you with a review and update of your National Association activities so far in 2024. Our Board, Committees and Advisory Groups continue to work diligently on making steady improvements to our association while delivering value to the Canadian Printing Industry.

The mission of the CPIA is to provide a national voice and platform for our industry and a connection point for regional associations, sector associations and print-focused post-secondary educational programs.

We have fulfilled our mission in several ways so far in 2024:

- **Supplier Partners:** We continue to solicit suppliers to join us in our quest to engage the Canadian printing industry through training programs and seminars. We were successful at gaining several new suppliers who joined our Supplier Partner program. We discuss our progress and activities with our **Supplier Advisory group** composed of representatives from Spicers, Domtar, HP and Heidelberg. We are pleased to report that the vast majority of Supplier Partners have renewed their membership in the past year and we are very appreciative of their ongoing support.
- **Website and Online Communications:** The Resource page of our website is used by our supplier partners to list supplier initiatives, new products or product improvements. Our Event page has also been given greater attention to encourage members and partners to list their upcoming activities and events. We have also created a job board page which links the visitor to our Regional Association job boards as well as the Connecting for Results job board page. Our LinkedIn page is regularly viewed by the industry and we use it to promote Events or special activities.
- **Education Committee:** The Education committee has recently engaged with the UK-based Learn 2 Print organization. Learn 2 Print is a leading provider of training programs in the printing and graphics industry. The CPIA would like to go forward with a test program involving a few printing firms to evaluate the potential success of such a program for our industry in Canada. We envision developing a national trades certification program which takes inspiration from the highly successful models in place in both the UK and Australia.



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- **Government Affairs Committee:** Our Government Affairs committee has communicated with a number of Canadian Government Ministers with portfolios that touch directly or indirectly the Canadian printing industry. They are also presently looking into the possibility of getting Government funding for a possible national training program tied into our activities with the Learn 2 Print program.
- **Board Activities:** Your board has met 7 times so far this year. We are making changes to our by-laws to allow for more inclusion and hoping to attract new younger members. The Nominating Committee is currently looking to replace the Vice-Chair position left vacant with the departure of April Burke. We are also seeking to fill the Secretary-treasurer position currently filled by Jamie Barbieri.
- **Committees and Advisory Groups:**
 - Our 4 standing committees headed by Board members continue to meet on a regular basis to address various issues of interest and concern to the Canadian printers. These are the **Communication and Events Committee, Supplier Committee, Government Affairs Committee, and Education Committee.**
 - We continue to actively work with our **Education Advisory Group** composed of post-secondary graphic-arts focused programs from across the country.
 - We formed a new **Printer Advisory Group** in late 2023. This group has as a mission to advise the CPIA on possible activities and events that would be of interest to the industry. It is composed of printers from various sectors of the printing community. They meet quarterly and reports are then submitted to the CPIA Board.

We thank our regional association members as well as our supplier and educational institutions partners for their continued support. Should you have any feedback or questions, please do not hesitate to reach out.

Sincerely,

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